



*Brent Gladwin and Liam Delves -
STAUFF Connect Academy / DR Moto*



GR Motosport return to the HEL Motostar British Championship with DR Moto and Liam Delves

GR Motosport's 'STAUFF Connect Academy' team up with Reynolds Engineering in a return to the Championship they won in 2013

Continuing the ethos of the STAUFF Connect Academy, GR Motosport are pleased to announce a new project with Reynolds Engineering Ltd, manufacturers of the MotoGP specification DR Moto. The Project is to develop

and manufacture a Moto3 DR Moto, to be piloted in the STAUFF Connect Academy's striking Green and Yellow livery by 16-year-old Liam Delves of Stechford, Birmingham in the HEL MotoStar British Championship. >>>

The project started when both GR Motosport and Reynolds Engineering supported Liam in the 2016 MotoStar standard class. After a huge crash at Brands Hatch broke the bike frame, Brent asked managing director Dean Reynolds if his company could make something better for the future. Deans answer was a simple “Yes” and the project was born.

We have a lot of work to do but are excited about the challenges of the season ahead. The opening round of the 2017 MCE Insurance British Superbike Championship takes place at Donington Park on March 30/April 2. 



Artist impression of how the STAUFF Connect Academy / DR MOTO could look

For further information, please visit

www.grmotosport.co.uk

www.dr-moto.co.uk

www.britishsuperbike.com

Note to Editors:

GR Motosport Ltd was formed in 1995 from the sponsor/rider relationship of Tony Robison and Brent Gladwin.

The team's birth came as the former Championship winning formula was brought to a premature end with an injury to Brent which ended his riding career. It was decided that the expertise and equipment should not go to waste and should be used to promote young riders through to title glory.

In its short history, one European and 12 British titles have gone to GR riders, and most have gone on to become superstars of the sport. Since Brent took sole ownership in 2011 his direction in developing the team and building working relationships with blue chip companies like WD-40, Intel and Nvidia, have seen their skills in racing become enhanced by developing skills in Marketing, PR and Corporate entertainment.

Working very closely with partners to amplify their goals in brand exposure and PR through all channels including TV, Press, B2B and social media, the aim is to help them all promote and increase sales.

Links: As always with our newsletters, I would ask that you support our partners and their business without whom we would not be BRITISH CHAMPIONS.

Sponsorship: As Champions we have some fantastic opportunities for 2017 - We continue to deliver fantastic Advertising Value, Social Media and Corporate Hospitality whilst creating great B2B opportunities. We tailor packages to suit individual needs that work together in amplification. If you're interested in finding out more, please don't hesitate in contacting me.

Photo credits to Aaron Scott